

Emily Cook

DIGITAL PRODUCT DESIGNER

408.499.3355
emilycookdesign@gmail.com
emilycookdesign.com

SKILLS

UI Design Prototyping
UX Design Digital Marketing
Wireframing Brand Design
Social Media Visual Identity

TOOLS

Figma Illustrator
InDesign Premiere Pro
Photoshop Wordpress
Keynote XD

CERTIFICATION

Facebook Certified
Digital Marketing Associate
2021 - Present

INTERESTS

Crocheting Kayaking
Fishing Soccer
Hiking Screen Printing
Podcasts Playing Cards

Experienced digital and brand designer who is passionate about the intersection of design, marketing and technology with a process rooted in research, built through exploration and refined by problem solving. Eager to utilize 3+ years of experience designing user interfaces, website prototypes, and brand identities.

EXPERIENCE

Junior Designer July 2022 - Current

Big-Giant Design Agency

- Responsible for finalizing design files and creating decks for clients resulting in high-quality deliverables
- Collaborate with Art Director and Developer to redesign internal website
- Design and execute renderings for the world's largest footwear company

Designer April 2021 - June 2022

HITE Digital

- Collaborate with 15+ clients to visually optimize online presence through development of website prototypes, logos and social media content to increase brand awareness and conversions
- Develop and execute 4 responsive websites to display clients content
- Manage and design social media content resulting in increase follows and impressions
- Conduct meetings to assess clients goals and foster a trusting relationship

Designer August 2019 - June 2022

Career Development Center at Oregon State University

- Design promotional material for career events and marketing campaigns including posters, pamphlets, brochures, wayfinding and digital content resulting in a 140% increase in event registrations
- Conceptualize and illustrate annual report summarizing success and progress made within the year
- Revitalize Instagram page by developing cohesive templates resulting in an increase in followers and engagement

Design Intern June 2021 - August 2021

Murie Design Group

- Develop brand identity and package design for a start-up coffee company
- Present design progress weekly resulting in critiques and collaborative efforts

EDUCATION

Oregon State University Sep 2017 - June 2022

BFA in Graphic Design | Minor in Marketing
GPA 3.85 | Cum Laude

Senior Capstone Committee Sept 2022 - June 2022

Marketing Lead & Event Coordinator

Graphic Design Club Sept 2019 - June 2022

Oregon State University